


COMMON BID CUM APPLICATION FORM	<p align="center">MUSIC BROADCAST LIMITED - INITIAL PUBLIC OFFER - R</p> <p>Registered and Corporate Office: 5th Floor, Rana Corporate Park, Off Western Express Highway, Kаланagar, Bandra (East) Mumbai 400 051; Telephone: (91 22) 6906 9100 Facsimile: (91 22) 2642 9131; E-mail: investor@myradiocity.com Website: www.planetradiocity.com Corporate Identity Number: U64200MH1999PLC31729</p>	<p align="center">FOR RESIDENT INDIANS, INCLUDING RESIDENT QIBs AND ELIGIBLE NRIs APPLYING ON A NON-REPATRIATION BASIS</p>
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	TO,	BOOK BUILT OFFER	Bid cum Application Form No.	
	THE BOARD OF DIRECTORS MUSIC BROADCAST LIMITED	ISIN : INE919I01016		

SYNDICATE MEMBER'S STAMP & CODE	BROKER/SCSB/CDP/RTA STAMP & CODE	1. NAME & CONTACT DETAILS OF SOLE / FIRST BIDDER											
		Mr. /Ms./M/s. <input type="text"/>											
		<input type="text"/>											
SUB-BROKER'S/SUB-AGENT'S STAMP & CODE	SCSB BRANCH STAMP & CODE	Address <input type="text"/>											
		<input type="text"/>											
		Email <input type="text"/>											
BANK BRANCH SERIAL NO.	SCSB SERIAL NO.	Tel. No (with STD code) / Mobile <input type="text"/>											
		2. PAN OF SOLE / FIRST BIDDER											
		<input type="text"/>											

3. BIDDER'S DEPOSITORY ACCOUNT DETAILS																<input type="checkbox"/> NSDL <input type="checkbox"/> CDSL		6. INVESTOR STATUS	
																<input type="checkbox"/> Individual(s) - IND <input type="checkbox"/> Hindu Undivided Family# - HUF <input type="checkbox"/> Bodies Corporate - CO <input type="checkbox"/> Banks & Financial Institutions - FI <input type="checkbox"/> Mutual Funds - MF <input type="checkbox"/> Non-Resident Indians - NRI (Non-Repatriation basis) <input type="checkbox"/> National Investment Fund - NIF <input type="checkbox"/> Insurance Funds - IF <input type="checkbox"/> Insurance Companies - IC <input type="checkbox"/> Venture Capital Funds - VCF <input type="checkbox"/> Alternative Investment Funds - AIF <input type="checkbox"/> Others (Please specify) - OTH			
For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID																			
4. BID OPTIONS (ONLY RETAIL INDIVIDUAL BIDDERS CAN BID AT "CUT-OFF")														5. CATEGORY					
Bid Options	No. of Equity Shares Bid (In Figures) (Bids must be in multiples of Bid Lot as advertised)								Price per Equity Share (₹)/ "Cut-off" (Price in multiples of ₹ 1/- only) (In Figures)						<input type="checkbox"/> Retail Individual Bidder <input type="checkbox"/> Non-Institutional Bidder <input type="checkbox"/> QIB				
									Bid Price			Retail Discount		Net Price		"Cut-off" (Please ✓ tick)			
	8	7	6	5	4	3	2	1	3	2	1	3	2	1					
Option 1															<input type="checkbox"/>				
(OR) Option 2															<input type="checkbox"/>				
(OR) Option 3															<input type="checkbox"/>				

HUF should apply only through Karta
(Application by HUF would be treated on par with Individual)

7. PAYMENT DETAILS										PAYMENT OPTION : FULL PAYMENT <input type="checkbox"/> PART PAYMENT <input checked="" type="checkbox"/>																			
Amount Blocked (₹ in figures) <table border="1" style="display: inline-table; vertical-align: middle;"> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> </table>																				(₹ in words) _____									
ASBA Bank A/c No.										<table border="1" style="width: 100%; height: 20px;"></table>																			
Bank Name & Branch _____																													
I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS BID CUM APPLICATION FORM AND THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC ISSUES ("GID") AND HEREBY AGREE AND CONFIRM THE 'BIDDERS UNDERTAKING' AS GIVEN OVERLEAF. I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE BID CUM APPLICATION FORM GIVEN OVERLEAF.																													

8A. SIGNATURE OF SOLE/ FIRST BIDDER	8B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)	SYNDICATE MEMBER / BROKER / SCSB / CDP / RTA STAMP (Acknowledging upload of Bid in Stock Exchange system)
Date : _____	I/We authorize the SCSB to do all acts as are necessary to make the Application in the Offer	
	1) _____	
	2) _____	
	3) _____	

		MUSIC BROADCAST LIMITED	Acknowledgement Slip for Syndicate Member / Broker/SCSB/ DP/RTA	Bid cum Application Form No.	<input type="text"/>
RAG RAG MEIN DAUDE CITY.		INITIAL PUBLIC OFFER - R			

[illegible]

Amount Blocked (₹ in figures)		ASBA Bank A/c No.		Stamp & Signature of SCSB Branch
Bank & Branch				
Received from Mr./Ms. /M/s. _____				
Telephone / Mobile		Email		

MUSIC BROADCAST LIMITED - INITIAL PUBLIC OFFER - R		Option 1	Option 2	Option 3	Stamp & Signature of Syndicate Member / Broker / SCSB / DP / RTA	Name of Sole / First Bidder	
	No. of Equity Shares						
	Bid Price						
	Amount Blocked (₹)					Acknowledgement Slip for Bidder	
	ASBA Bank A/c No. _____ Bank & Branch _____					Bid cum Application Form No.	

BIDDER'S UNDERTAKING FOR BID CUM APPLICATION FORM

(IN CASE OF A JOINT APPLICATION, THE CONFIRMATIONS, AUTHORIZATIONS, UNDERTAKINGS AND REPRESENTATIONS MADE BY THE FIRST APPLICANT WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT BIDDERS. THE FIRST APPLICANT SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE OFFER OF EQUITY SHARES.)

On the basis of the Red Herring Prospectus dated February 22, 2017 ("RHP"), the General Information Document ("GID") and having studied the attached details as per the Abridged Prospectus, I/we hereby apply for Allotment to me/us of the Equity Shares in the Offer upto my/our Bids for maximum number of Equity Shares at or above the Offer Price, to be discovered through Book Building Process. I/We hereby confirm that I am/We are eligible persons to invest in this Offer in accordance with applicable laws. The amount payable on bidding has been blocked with the SCSB. I/We agree to accept the Equity Shares Bid for, or such lesser number as may be Allotted to me/us subject to the terms of the RHP, Abridged Prospectus, the GID, the Bid cum Application Form and other applicable laws. I/We undertake that I/we will sign all such other documents and do all such acts, if any, necessary on my/our part to enable me/us to be registered as the holder(s) of the Equity Shares which may be allotted and to register my/our address as given in the depository records and to place my/our name on the register of members of the Company I/We note that in case of QIB Bidders, the (i) SCSBs (for Bids other than the Bids by Anchor Investors); and (ii) the BRLM and their affiliate Syndicate Members (only in the Specified Locations) have the right to reject Bids at the time of acceptance of Bid cum Application Form provided that the reasons for rejecting the same shall be provided to such Bidder in writing, whereas it has a right to reject it from Non-Institutional Bidders and Retail Individual Bidders based only on technical grounds and/or as specified in the Abridged Prospectus, GID and the RHP. I/We authorize the Company to make the necessary changes in this Bid cum Application Form and the RHP for filing of the Prospectus with the Registrar of Companies, Mumbai without intimation to me/us and use this Bid cum Application Form as the Application Form for the purpose of this Offer.

I/WE CONFIRM THAT: EITHER I am/We are Indian National(s) resident in India and I am/We are not applying for the said Equity Shares as nominees of any person resident outside India or Foreign Nationals OR I am/We are Indian National(s) resident in India and I am/We are applying for the said Equity Shares as Power of Attorney holder(s) of Non-Resident Indian(s) as mentioned on Non-Repatriation basis OR I am/We are Indian National(s) resident outside India and I am/we are applying for the said Equity Shares on my/our own behalf through NRO account on Non Repatriation basis. I am/We are, or at any time the Equity Shares are purchased will be, the beneficial owner of such Equity Shares and (a) I/We and any customer I/We represent, am/are located outside the United States within the meaning of Regulation S under the Securities Act of 1933, as amended (the "Securities Act"), and (b) am/are not an affiliate of the Company or a person acting on behalf of such affiliate.

FOR QIB BIDDERS: We confirm that the Bid size/maximum Equity Shares applied for by us do not exceed the relevant regulatory approvals/limits. I/We am/are not prohibited from accessing capital markets under any order/ruling/ judgment of any regulatory, judicial or any other authority, including SEBI or under the provisions of any law, regulation or statute.

Further: 1) I/we hereby acknowledge and understand and agree that only Eligible NRIs investing on a non-repatriation basis in compliance with the provisions of Schedules 4 of the FEMA Regulations can participate in the Offer and no other non-resident investors including FVCIs, multilateral and bilateral development financial institutions and NRI's investing on a repatriation basis are permitted to participate in the Offer. 2) In accordance with ASBA process provided in SEBI Regulations and as disclosed in the RHP, I/We authorize (a) the member of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSB or the RTA or the CDPs to do all acts as are necessary to make the application in the Offer, including uploading my/our Bid, blocking or unblocking of funds in the bank account maintained with the SCSB as specified in the Bid Cum Application Form, transfer of funds to the Public Offer Account on receipt of instruction from Registrar to the Offer, after finalization of Basis of Allotment; and (b) the Registrar to the Offer to offer instruction to the SCSBs to unblock the funds in the specified bank account upon finalization of the Basis of Allotment. 3) In case the amount available in the specified bank account is insufficient as per the highest Bid option, the SCSB shall reject the application. 4) I/We hereby authorize the member of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSB or CDPs or the RTA, as the case may be, to make relevant revisions as may be required to be done in the Bid, in the event of a revision of the Price Band.

INSTRUCTIONS FOR FILLING UP THE BID CUM APPLICATION FORM

- Name of sole/ first Bidder should be exactly the same as it appears in the Depository records. In case of joint Bids, only the name of the first Bidder (which should also be the first name in which the beneficiary account is held) should be provided in the Bid cum Application Form.
- The Bid means an 'Indication to make an Offer' and not as 'An Offer'.
- The first Bidder, should mention his/ her PAN allotted under the Income Tax Act, DP ID and Client ID. Except for Bids (i) on behalf of the Central or State Governments and the officials appointed by the courts; (ii) Bids by persons resident in the state of Sikkim; and (iii) in the case of Bid in joint names, the first Bidder (the first name under which the beneficiary account is held), should mention his/ her PAN allotted under the Income Tax Act. Any Bid cum Application Form without the PAN is liable to be rejected.
- Based on the PAN, DP ID and Client ID provided by the Bidders, the Registrar will obtain demographic details registered with depository participants, amongst other things, to be used for Allotment, technical rejections etc. Hence, Bidders are advised to immediately update any change in their demographic details as appearing on the records of the Depository Participant to ensure accuracy of records. Please note that failure to do so could result in failure in Allotment of Equity Shares, delay in unblocking of ASBA account, at the Bidders sole risk and neither the BRLM or the Syndicate or the Registered Broker or the Registrar or RTA/CDPs or the SCSBs nor the Company shall have any responsibility and undertake any liability for the same.
- Bid Lot and Price Band:** The Price Band and the minimum Bid lot will be decided by our Company in consultation with the BRLM, and published by our Company at least five Working Days prior to the Bid/Offer Opening Date, in all editions of the English national newspaper Business Standard, all editions of the Hindi national newspaper Business Standard and Mumbai editions of the Marathi newspaper Navshakti (Marathi being the regional language of Maharashtra where Registered Office of the Company is located), and shall be uploaded on our website and shall also be made available to the Stock Exchanges for the purpose of uploading on their websites. In case of revision of the Price Band, the Bid/Offer Period will be extended for at least three additional Working Days after revision of Price Band subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a press release and also by indicating the changes on the websites of the BRLM and at the terminals of the Syndicate and by intimation to the SCSBs and Registered Brokers.
- Maximum and Minimum Bid Size:** In case of resident Retail Individual Bidders, such number of shares such that the Bid Amount does not exceed ₹ 2,00,000. Bids at the Cut-Off Price indicate their agreement to purchase the Equity Shares at the Offer Price, as determined at the completion of the Book Building Process. In case of Non-Institutional Bidders and QIB Bidders, the minimum Bid size shall be such number of shares such that bid amount exceeds ₹ 2,00,000. The maximum Bid by any investor should not exceed the investment limits prescribed for them by applicable laws.
- Please tick Category as applicable to ensure proper upload of Bid in Stock Exchange system.
- Please tick investor status as applicable. Please ensure investor status is updated in your Depository records.
- Total Amount payable must be calculated for the highest of three options, at Bid Price, at the time of the submission of the Bid cum Application Form. **Cheques/Demand Draft/Cash/stock invest/money orders/postal orders will not be accepted.** All NRI Bidders bidding on a non-repatriation basis by using Resident Forms are required to authorize their SCSB to block their Non-Resident Ordinary (NRO) accounts for the full Bid Amount, at the time of the submission of the Bid cum Application Form. The NRI Applicants can obtain the Bid cum Application Form from the Registered Office or from the member of the Syndicate or CDPs or RTA or Registered Brokers from their offices. Bidders to please ensure that your Bank is an SCSB and has notified an SCSB Branch in the city where Bid cum Application Form is being submitted.
- Only the first Bidder is required to sign the Bid cum Application Form /Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA Bank Account Holder is mandatory. If the first applicant is not the account holder, ensure that the Bid cum Application Form is signed by the account holder.
- Other Instructions:** a. Bids must be made only in the prescribed Bid cum Application Form. b. Bids must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the member of the Syndicate, Registered Broker, CDPs, RTA, and/or SCSB's will not be liable for errors in data entry due to incomplete or illegible Bid cum Application Forms. c. Ensure that all applicable documents in support of the Bid are attached with the Bid cum Application Form.
- The applicants may note that in case the DP ID, Client ID and PAN mentioned in the Bid cum Application Form and entered into the electronic bidding systems of the Stock Exchanges do not match with the DP ID, Client ID and PAN available in the Depository database, the Bid Cum Application Form is liable to be rejected.
- The Equity Shares have not been and will not be registered under the Securities Act, or any state securities laws in the United States, and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state securities laws in the United States. Accordingly, the Equity Shares are being offered and sold outside the United States in offshore transactions in compliance with Regulation S under the Securities Act and the applicable laws of the jurisdiction where those offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.
- If you are an Eligible NRI, you can only participate in the Offer on a non-repatriation basis in compliance with the provisions of Schedules 4 of the FEMA Regulations. No other non-resident investors including FVCIs, multilateral and bilateral development financial institutions and NRI's investing on a repatriation basis are permitted to participate in the Offer.

Note : Terms used but not defined herein shall have the meaning assigned to such terms in the RHP. For detailed instructions for filling the various fields of this Bid cum Application Form, please refer to the GID, which is available on the websites of the Book Running Lead Manager and Stock Exchanges

TEAR HERE

	COMPANY CONTACT DETAILS	REGISTRAR CONTACT DETAILS
<ul style="list-style-type: none"> In case of queries related to Allotment/ credit of Allotted Equity Shares, the Bidders should contact the Registrar to the Offer In case of Bids submitted to the SCSBs, the Bidders should contact the relevant SCSB In case of queries related to upload of bids submitted to the Syndicate Members/RTAs/Registered Brokers/ CDPs, as applicable the Bidders should contact the relevant Designated Intermediary. 	MUSIC BROADCAST LIMITED Corporate Identity Number: U64200MH1999PLC137729 Registered and Corporate Office: 5th Floor, RNA Corporate Park, Off Western Express Highway, Kalanagar, Bandra (East) Mumbai 400 051 Telephone: (91 22) 6696 9100; Facsimile: (91 22) 2642 9113; E-mail: investor@myradiocity.com; Website: www.planetradiocity.com Contact Person: Chirag Bagadia, Company Secretary and Compliance Officer Telephone: (91 22) 6696 9100; Facsimile: (91 22) 2642 9113; E-mail: cs@myradiocity.com	KARVY COMPUTERSHARE PRIVATE LIMITED Karvy Selenium Tower B, Plot 31-32 Gachibowli, Financial District, Nanakramguda, Hyderabad 500 032 Tel: (91 40) 6716 2222; Fax: (91 40) 2343 1551 E-mail: einward.ris@karvy.com Investor Grievance E-mail: mbl ipo@karvy.com Website: www.karvycomputershare.com Contact Person: M. Muralikrishna SEBI Registration No.: INR0000000221

This is an abridged prospectus containing salient features of the RHP dated February 22, 2017 ("RHP").
You are encouraged to read greater details available in the RHP.

THE DOCUMENT CONSISTS OF FOUR PAGES OF APPLICATION FORM ALONG WITH INSTRUCTIONS AND SIX PAGES OF ABRIDGED PROSPECTUS. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES.

Please ensure that you have read the RHP, this abridged prospectus and the General Information Document ("GID") for investing in public issues undertaken through the Book Building Process before applying in the Offer. You may obtain a physical copy of the Bid cum Application Form and the RHP from Stock Exchanges, Member of the Syndicate, Registered Brokers, Collecting Depository Participants, Registrar to the Offer and Share Transfer Agents, Underwriter, Bankers to the Offer, Investors' Associations or Self Certified Syndicate Banks. You may also download the RHP from the websites of the Securities and Exchange Board of India ("SEBI"), Book Running Lead Manager ("BRLM") and the stock exchanges where the Equity Shares are proposed to be listed i.e. www.sebi.gov.in; www.icicisecurities.com, www.bseindia.com and www.nseindia.com, respectively. All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP. Investors are advised to retain a copy of the RHP/Abridged Prospectus for their future reference.



MUSIC BROADCAST LIMITED

Registered and Corporate Office: 5th Floor, RNA Corporate Park, Off Western Express Highway, Kalanagar, Bandra (East) Mumbai-400 051.

Telephone: (91 22) 6696 9100; **Facsimile:** (91 22) 2642 9113; **E-mail:** investor@myradiocity.com; **Website:** www.planetradiocity.com

Contact Person: Chirag Bagadia, Company Secretary and Compliance Officer

Telephone: (91 22) 6696 9100; **Facsimile:** (91 22) 2642 9113; **E-mail:** cs@myradiocity.com

Corporate Identity Number: U64200MH1999PLC137729

PROMOTER OF OUR COMPANY

JAGRAN PRAKASHAN LIMITED

OFFER DETAILS, LISTING AND PROCEDURE

INITIAL PUBLIC OFFER OF UP TO [●] EQUITY SHARES OF FACE VALUE ₹ 10 EACH (THE "EQUITY SHARES") OF MUSIC BROADCAST LIMITED (OUR "COMPANY" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE AGGREGATING UP TO ₹ [●] MILLION (THE "OFFER") CONSISTING OF A FRESH ISSUE OF UP TO [●] EQUITY SHARES AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) BY OUR COMPANY AGGREGATING UP TO ₹ 4,000 MILLION (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 2,658,518 EQUITY SHARES BY THE SELLING SHAREHOLDERS (AS DEFINED HEREIN BELOW) AGGREGATING UP TO ₹ [●] MILLION (THE "OFFER FOR SALE"). THE OFFER WOULD CONSTITUTE [●] % OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THESE EQUITY SHARE ARE PROPOSED TO BE LISTED ON BSE LIMITED ("BSE") (DESIGNATED STOCK EXCHANGE) AND THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE" AND TOGETHER WITH BSE, THE "STOCK EXCHANGES").

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10 EACH. THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGER ("BRLM") AND WILL BE ADVERTISED IN ALL EDITIONS OF THE ENGLISH NATIONAL NEWSPAPER BUSINESS STANDARD, ALL EDITIONS OF THE HINDI NATIONAL NEWSPAPER BUSINESS STANDARD AND MUMBAI EDITION OF THE MARATHI NEWSPAPER NAVSHAKTI (MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA WHERE OUR REGISTERED OFFICE IS LOCATED), EACH WITH WIDE CIRCULATION, AT LEAST 5 (FIVE) WORKING DAYS PRIOR TO THE BID/ OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE AND NSE FOR THE PURPOSE OF UPLOADING ON THEIR WEBSITES.

Details about the Basis for Offer Price will be available on the websites of the Stock Exchanges.

Procedure:

If you wish to know about processes and procedures applicable to public issues, you may request for a copy of the General Information Document (the "GID"), from BRLM or download it from their websites at www.icicisecurities.com or from the websites of BSE and NSE at www.bseindia.com and www.nseindia.com, respectively.

ELIGIBILITY FOR THE OFFER – Regulation 26(1) of SEBI ICDR Regulations, 2009

Whether the company is compulsorily required to allot at least 75% of the net offer to public, to QIBs – No

INDICATIVE TIMELINE

Bid/Offer Opening Date*	Monday, March 6, 2017	Initiation of refunds (if any, for Anchor Investors) / unblocking of funds from ASBA Account	On or about March 15, 2017
Bid/Offer Closing Date	Wednesday, March 8, 2017	Credit of the Equity Shares to depository accounts of Allottees	On or about March 16, 2017
Finalisation of Basis of Allotment with the Designated Stock Exchange	On or about March 14, 2017	Commencement of trading of the Equity Shares on the Stock Exchanges	On or about March 17, 2017

*Our Company may, in consultation with the BRLM, allocate up to 60% of the QIB Portion, i.e. [●] Equity Shares, to Anchor Investors on a discretionary basis, in accordance with the SEBI ICDR Regulations. Anchor Investors shall Bid on the Anchor Investor Bidding Date.

GENERAL RISKS

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares offered in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the RHP. Specific attention of the investors is invited to "Risk Factors" on page 18 of the RHP and "Internal Risk Factors" on page 6 of this Abridged Prospectus.

PRICE INFORMATION OF ICICI SECURITIES LIMITED			
Issue Name	+/- % change in closing price, [+/- % change in closing benchmark]		
	30 th calendar days from listing	90 th calendar days from listing [#]	180 th calendar days from listing [#]
Qess Corp Limited	+73.60%, [+0.64%]	+94.59%, [+2.20%]	+110.36%, [-3.34%]
Larsen & Toubro Infotech Limited	-6.39%, [+1.84%]	-12.44%, [+1.97%]	-4.21%, [-1.14%]
Advanced Enzyme Technologies Limited*	+56.24%, [+1.24%]	+148.91%, [-0.13%]	+101.14%, [+0.05%]
RBL Bank Limited	+27.07%, [-2.22%]	+56.98%, [-7.50%]	-
ICICI Prudential Life Insurance Company Limited	-7.60%, [+0.54%]	-11.54%, [-6.50%]	-
HPL Electric & Power Limited	-14.75%, [-2.91%]	-51.19%, [-6.72%]	-
Sheela Foam Limited	+30.23%, [-0.31%]	-	-

Source : www.nseindia.com; [#]Since 90 calendar days and 180 calendar days, as applicable, from listing date has not elapsed for few of the above issues, data for same is not available. *Discount of Rs. 86 per equity share offered to eligible employees. All calculations are based on issue price of Rs. 896.00 per equity share. Notes : 1. Disclosure subject to recent 7 issues (Initial Public Offering) in current financial year and two preceding financial years managed by BRLM. 2. In the event any day falls on a holiday, the price/index of the immediately preceding working day has been considered. 3. Nifty is considered as the benchmark index.

Names of BRLM and contact details (telephone and email id) of BRLM	ICICI Securities Limited Tel: (91 22) 2288 2460 E-mail: mbl.ipo@icicisecurities.com
Names of Syndicate Member	ICICI Securities Limited
Name of Registrar to the Offer and contact details (telephone and email id)	Karvy Computershare Private Limited Tel: (91 40) 6716 2222 E-mail: einward.ris@karvy.com
Name of Statutory Auditor	Price Waterhouse Chartered Accountants LLP
Self-Certified Syndicate Banks	The list of banks is available on http://www.sebi.gov.in/sebiweb/home/list/5/33/0/0/Recognised-Intermediaries
Non Syndicate Registered Brokers	You can submit Bid cum Application Forms to Non Syndicate Registered Brokers at the Non Syndicate Broker Centres. For further details, see section titled “ Offer Procedure ” beginning on page 237 of the RHP.
Details regarding website address(es)/ link(s) from which the investor can obtain list of registrar to issue and share transfer agents, depository participants and stock brokers who can accept application from investor (as applicable)	The list of RTAs eligible to accept ASBA Forms at the Designated RTA Locations, the list of the CDPs eligible as applicable to accept ASBA Forms at the Designated CDP Locations and Registered Brokers including details such as name and contact details, are provided on the websites of Stock Exchanges at http://www.bseindia.com/Static/Markets/PublicIssues/RtaDp.aspx?expandable=6 and http://www.nseindia.com/products/content/equities/ipos/asba_procedures.htm , http://www.bseindia.com/Markets/PublicIssues/brokercentres_new.aspx?expandable=7 as updated from time to time. For further details, see section titled “ Offer Procedure ” beginning on page 237 of the RHP.

PROMOTER OF OUR COMPANY

JAGRAN PRAKASHAN LIMITED : JPL was incorporated on July 18, 1975 under the Companies Act, 1956 as “Jagran Prakashan Private Limited” and, subsequently, became a deemed public limited company under Section 43A of the Companies Act. In 2004, JPL was again converted into a private limited company pursuant to a shareholders’ resolution dated September 28, 2004. On November 23, 2005, JPL was converted into a public limited company pursuant to a shareholders’ resolution dated November 18, 2005. Pursuant to an initial public offering in 2006, JPL got listed on BSE and NSE. As on the date of filing of the RHP, the Promoter holds 40,268,517 Equity Shares representing 89.40% of the pre-Offer issued, subscribed and paid-up capital of our Company. The registered office of JPL is situated at Jagran Building, 2, Sarvodaya Nagar, Kanpur 208 005. The principal business of JPL is publication of newspapers, magazines and journals, outdoor advertisement, event management, digital business including value added services through mobile and maintenance and running of web portals.

Name of top five largest listed Group Companies : Our Company has no listed Group Company.

BUSINESS OVERVIEW

Radio City is the first private FM radio broadcaster in India. We operate our radio stations under the brand “Radio City”. We have grown our presence from four cities in 2001 to 37 cities as on February 15, 2017. These radio stations include the eight “Radio Mantra Stations” transferred from SPML pursuant to the Scheme of Arrangement and nine out of eleven New Radio City Stations. We expect the remaining two New Radio City Stations to be operationalised by March/ April 2017. We are present in 12 out of the top 15 cities in India by population (Source: Census 2011). As on March 31, 2016, our radio stations reached out to over 49.60 million listeners in 23 cities covered by AZ Research (Source: AZ Research Report).

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All our Phase II Radio City Stations which were under Phase II Policy have been migrated to the Phase III Policy. These include Radio City stations which are present at Bengaluru, Lucknow, Mumbai, New Delhi, Chennai, Pune, Hyderabad, Ahmedabad, Surat, Nagpur, Jaipur, Vadodara, Coimbatore, Vizag, Ahmednagar, Sholapur, Sangli, Nanded, Jalgaon and Akola and the Radio Mantra Stations which have been transferred to our Company pursuant to the Scheme of Arrangement which are located at Agra, Bareilly, Gorakhpur, Varanasi, Jalandhar, Ranchi, Hissar, and Karnal (together the “**Existing Radio Stations**”). Under the Phase III Policy, new cities were opened up for auction, pursuant to which our Company acquired 11 additional radio stations i.e. the New Radio City Stations. The New Radio City Stations which have been operationalised are located at Kanpur, Ajmer, Kota, Udaipur, Patiala, Jamshedpur, Nasik, Kolhapur and Madurai. The remaining two New Radio City Stations namely Bikaner and Patna are expected to be operationalised by March/ April 2017. Under the Phase III Policy the license period for radio stations has been increased to 15 years and radio stations are now permitted to carry news bulletins of AIR and also network their radio stations in all cities.

In addition to the above, we also have sales alliance with ITM Software & Entertainment Private Limited (“**ITM**”) which operates “Suno Lemon 91.9 FM” (“**Suno Lemon**”) in Gwalior and Ananda Offset Private Limited (“**AOPL**”) which operates “Friends 91.9 FM” (“**Friends FM**”) in Kolkata. We also operate our online web radio on our web portal www.planetradiocity.com (“**Planet Radio City**”), which was launched in 2010. We operate 40 web radio stations through planetradiocity.com in eight languages.

Our Competitive Strengths: • Strong leadership position and pan-India presence in the radio industry which is poised for growth • Popular content coupled with strong sales capability • Effective and efficient internal operational systems and human resource management • Strong financials and cash flows • We have an experienced and qualified management team and are part of the Jagran group, a leading media group in India

Our Strategies: • Capitalise on the growth opportunities in the radio industry • Expanding to new markets with a focus on profitability • Increasing listenership by constantly developing quality content • Increase in revenues from the markets in which we operate Radio Mantra Stations • Diversification of business and transformation to an audio entertainment company

BOARD OF DIRECTORS

Sr. No.	Name	Designation	Experience including current/past position held in other firms
1	Vijay Tandon	Chairman and Independent Director	He has previously worked with Thakur, Vaidyanath Aiyar & Co and ICF Consulting Services Limited, Department of International Development. He was a director in Associated Journals Limited (National Herald Group of Publications). Also, as a management consultant, he has been associated with several consulting services in sectors of economy, industry and public utilities funded by the Asian Development Bank and the World Bank.
2	Apurva Purohit	Non-Executive Director	She is the president of the Jagran group and she handles the group’s portfolio across several verticals including print, radio, digital and outdoor.
3	Rahul Gupta	Non-Executive Director	Prior to joining our Company, he worked with the Independent Newspapers London (UK) Ltd. He was instrumental in setting up and operating the Radio Mantra Stations in SPML and is currently managing the operations of Jagmini Micro Knit Private Limited.
4	Sameer Gupta	Non-Executive Director	He is currently the executive president (accounts) in JPL.
5	Anuj Puri	Independent Director	He is a member of task force on smart cities of Federation of Indian Chambers of Commerce and Industry (FICCI), India Chapter at Asia Pacific Real Estate Association, the Confederation of Indian Industry Western Regional Council 2016 – 2017, Advisory Committee of Maharashtra Chamber of Housing Industry - Confederation of Real Estate Developers’ Associations of India (MCHI-CREDAI) and the International Council of Shopping Centres.

For further information about our Directors, see “Our Management” on page 129 of the RHP.

OBJECTS OF THE OFFER

The Offer consists of a Fresh Issue by our Company aggregating up to ₹ 4,000 million and an Offer for Sale by the Selling Shareholders.

Details of means of finance -

The fund requirements for each of the objects of the Offer listed below, are stated as follows: (in ₹ million)

Particulars	Total Estimated Utilisation from Net Proceeds	Amounts deployed	Amount to be deployed from the Net Proceeds in Fiscal 2017	Amount to be deployed from the Net Proceeds in Fiscal 2018	Amount to be deployed from the Net Proceeds in Fiscal 2019	Amount to be deployed from the Net Proceeds in Fiscal 2020
Redemption of the Listed NCDs	2,000.00	-	500.00	1,000.00	-	500.00
Early redemption of the JPL NCDs and repayment/ pre-payment of the JPL ICDs	982.40	-	-	982.40	-	-
General corporate purposes ⁽¹⁾	●	-	●	●	●	●
Total	●	-	●	●	●	●

(1) The amount utilised for general corporate purposes shall not exceed 25% of the Gross proceeds of the Fresh Issue. The exact amount will be finalised upon determination of the Offer Price.

Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issues/rights issues, if any, of the Company in the preceding 10 years - Nil.

Name of monitoring agency, if any: Since the proceeds from the Fresh Issue are less than ₹ 5,000 million, our Company is not required to appoint a monitoring agency for the purposes of the Offer.

Shareholding Pattern

S. No.	Particulars	Pre-Offer number of Equity Shares	% holding of pre-Offer
1	Promoter & Promoter Group	43,393,517	96.34
2	Public	1,649,250	3.66
Total		45,042,767	100.00

Up to 2,658,518 Equity Shares are proposed to be sold by Selling Shareholders in the Offer for Sale portion of the Offer.

RESTATED AUDITED FINANCIALS (₹ in million)

Particulars	Six Month Period Ended September 30, 2016	Fiscal 2016	Fiscal 2015	Fiscal 2014	Fiscal 2013	Fiscal 2012
Total Revenue from operations	1,368.90	2,323.31	2,008.36	1,541.67	1,380.58	1,221.83
Profit/(loss) before exceptional items and tax	297.56	560.82	470.59	243.25	116.19	(16.70)
Net profit/(loss) after tax as restated	297.56	425.07	470.59	243.25	116.19	(21.70)
Share capital	419.18	389.10	389.10	389.10	389.10	389.10
Share capital suspense account	31.25	31.25	-	-	-	-
Reserves and surplus	951.13	653.57	186.69	(282.87)	(526.12)	(656.29)
Net Worth	1,401.56	1,104.00	605.87	136.26	(106.99)	(237.16)
Basic earnings/ (loss) per share (Rs.)	6.61	9.95	11.23	5.80	2.77	(0.52)
Diluted earnings/ (loss) per share (Rs.)	6.60	9.95	11.23	5.80	2.77	(0.52)
Return on net worth %	21.23%	38.50%	77.67%	178.52%	-	-
Net asset value per equity share (Rs.)	31.12	24.51	14.45	3.25	(2.55)	(5.66)

INTERNAL RISK FACTORS

Below are the top 6 Risk Factors as per the RHP:-

1. Advertisement is our main source of income and we are heavily dependent on continuous flow of advertisements at effective rates.
2. We rely on third parties to source sound recordings that are broadcasted on our radio stations.
3. We are involved in various litigations pursuant to the Copyright Board's order dated August 25, 2010 granting compulsory licenses for broadcast of sound recordings by radio companies.
4. We are required to comply with certain guidelines and conditions under the Phase III Policy and Grant of Permission Agreement to operate our FM radio stations.
5. The Government's policy on cross media ownership could have adverse implications.
6. Permission granted under Phase III Policy is valid for only 15 years.

SUMMARY OF OUTSTANDING LITIGATIONS, CLAIMS AND REGULATORY ACTION

- A. Total number of outstanding litigations against the Company is 39 and amount involved is ₹ 1,199.81 million
- B. Brief Details of top 5 material outstanding litigations against the company and the amount involved:

Sr. No.	Particulars	Litigation filed by	Current status	Amount Involved
1.	Phonographic Performance Limited ("PPL") has filed a suit before the Bombay High Court against our Company alleging, <i>inter alia</i> , copyright infringement and failure to furnish bank guarantees (the "Suit"). During the period between 2006 and 2008, our Company and PPL had executed 20 separate voluntary licensing agreements for our radio stations, pursuant to which our Company was licensed to broadcast the sound recordings in the repertoire of PPL ("Voluntary Licensing Agreements"). The Voluntary Licensing Agreements were subject to the final outcome of the Copyright Board's decision in relation to grant of Compulsory License. In this regard, the Copyright Board by its order dated August 25, 2010 directed the Registrar of Copyrights to grant the Compulsory License. Our Company had adjusted the amounts paid in excess under the Voluntary Licensing Agreements, against the license fee payable under the Compulsory License and accordingly, no actual money was paid to PPL until such adjustment of excess payment. PPL by a letter dated June 21, 2013 had terminated the	PPL	The matter is pending before the Bombay High Court. Pursuant to an interim order dated November 16, 2016 of the Bombay High Court, Sony Music Entertainment India Private Limited was impleaded in the present suit.	₹ 1.00 million

Sr. No.	Particulars	Litigation filed by	Current status	Amount Involved
	Compulsory Licenses alleging, <i>inter alia</i> , non-payment of license fee as per the Compulsory License, failure to furnish bank guarantee, submission of incorrect log reports and failure to provide relevant details regarding advertisements. Subsequent to such termination of the Compulsory License, PPL has filed the present Suit, wherein it has prayed for, <i>inter alia</i> , (i) a declaration that the broadcast of the sound recordings belonging to members of PPL by our Company, is illegal until a fresh voluntary license is issued to that effect; (ii) an injunction restraining our Company from broadcasting sound recordings belonging to members of PPL; and (iii) damages of ₹ 1.00 million for acts of infringement.			
2.	PPL has filed a suit before the Bombay High Court against SPML alleging dues aggregating to ₹ 47.92 million in relation to royalty payments for broadcast of sound recordings in the repertoire of PPL, on Radio Mantra Stations.	PPL	The matter is pending before the Bombay High Court.	₹ 47.92 million
3.	Super Cassette Industries Limited (“SCIL”) has filed a writ petition before the Delhi High Court against Union of India, our Company, SPML and others seeking a direction to set aside the Compulsory License Order. SCIL has submitted in the writ petition that although SCIL was not a party to the proceedings granting the Compulsory License, the Compulsory License Order was made applicable to SCIL, thereby violating the principles of natural justice of the ‘right to be heard’. Further, private FM radio broadcasters have demanded from SCIL that the royalty/license fee charged by SCIL for broadcast of the sound recordings owned by SCIL, should confirm with the Compulsory License Order.	SCIL	The matter is pending before the Delhi High Court. Pursuant to its interim order dated September 15, 2010, the Delhi High Court held that private FM radio broadcasters could not place reliance on the Compulsory License Order while negotiating rates of royalty/license fee with SCIL (the “September Order”). Separately, our Company, SPML and others have filed applications before the Copyright Board for grant of compulsory license against SCIL, which are pending. ENIL, one of the respondents to the present writ petition, had filed a letters patent appeal against the September Order, pursuant to which the division bench of the Delhi High Court by its order dated May 11, 2011 had held that Compulsory License Order should not be treated as a precedent and the adjudicating authority may render a different decision depending of the facts and circumstances of a particular case, which is left to be decided by the adjudicating authority. Further, the Delhi High Court by its interim order dated January 13, 2015 directed Union of India to ensure that Copyright Board is constituted within two months from the date of the order. The Union of India has submitted before the Delhi High Court that there is a stay by the Madras High Court in relation to appointments on the Copyright Board and that the process directed to be followed for making appointments is in process and will entail legislative amendment to the Copyright Act, 1957. The Delhi High Court by its interim order dated September 17, 2015 has observed that the issue of constitution of Copyright Board will have to be followed up through a public interest litigation before the Delhi High Court or the Supreme Court.	Nil
4.	SCIL has filed a suit before the Delhi High Court against SPML for recovery of alleged dues of ₹ 6.04 million towards license fee for their sound recordings and performance fees for licensing the right to perform the underlying musical and lyrical works, under contractual arrangement.	SCIL	The matter is pending before the District Court, Saket. The Delhi High Court by its order dated December 11, 2015 has sent the matter to the District Court, Saket, as the matter was below its pecuniary jurisdiction.	₹ 6.04 million
5.	PPL has filed a winding-up petition before the Allahabad High Court against SPML for alleged failure by SPML to make certain royalty/license fee payments for broadcast of sound recordings in the repertoire of PPL, on Radio Mantra Stations.	PPL	The matter is pending before the Allahabad High Court.	Nil

- C. **Regulatory action, if any – disciplinary action taken by SEBI or stock exchanges against the Promoters/Group Companies in last 5 financial years including outstanding action, if any** - SEBI has issued a show cause notice to JPL alleging that JPL has wrongly shown Kanchan Properties Limited, a promoter group/ associate company of JPL, as a public shareholder in the shareholding pattern filed with the Stock Exchanges for the quarter ending September 2009. The show cause notice calls upon JPL to explain as to why penalty should not be imposed on JPL. In this regard, JPL has filed a settlement application with SEBI. The matter is pending.

D. Brief Details of outstanding criminal proceedings against Promoters

1. Various third parties have filed 65 separate criminal complaints pertaining to alleged defamation pursuant to various news reports, news articles or other contents published in different newspapers of JPL, against certain directors of JPL and employees of JPL including editors, reporters and senior management. These matters are presently pending before various forums at various stages of adjudication. Further, the Election Commission (the “EC”) has issued a press note dated February 13, 2017 (the “Press Note”) on its website alleging that Dainik Jagran (a newspaper published by JPL) had published on its website the exit poll results conducted by Resource Development (I) Private Limited (“RDI”) during the current Uttar Pradesh election and has directed the district election officers of each district covered under the first phase of polling in Lucknow to file a first information report against the relevant person of RDI and Dainik Jagran. Subsequently, the editor of the Hindi website of Dainik Jagran was arrested and was later released on bail.
2. The Central Bureau of Investigation (“CBI”) has initiated criminal proceedings in 2011 against Jagran Solution (“JS”), an unit of JPL (through its directors), an employee of JS (the “JS Employee”) and others before the Court of the Special Judge, Prevention of Corruption (CBI), Ghaziabad (“Special Court”), in relation to alleged misappropriation of funds of National Rural Health Mission (“NRHM”). For further details, see “Outstanding Litigation and Material Developments – Litigation involving our Promoter - Litigation filed against our Promoter - Criminal Matters - Point 2” on page 203 of the RHP.
3. Krishna Mohan Agarwal (the “Complainant”) had filed a first information report with the Cantt police station, Gorakhpur against a director of JPL and another (the “Accused”) alleging that the Accused had physically assaulted the Complainant when the Complainant had gone to office of the Accused for demanding certain monetary dues. In this regard, a criminal proceeding has been instituted before the Chief Judicial Magistrate, Gorakhpur against the Accused by the police. The matter is pending.
4. H. B. Singh, Returning Officer, Election Commission (the “Complainant”) had filed a first information report with the Kotwali police station, Pilibhit against certain employees of JPL and the printer (the “Accused”) alleging that ‘Dainik Jagran’, a newspaper published by JPL, had published a part of a ballot paper in an article on an election. In this regard, a criminal proceeding has been instituted before the Chief Judicial Magistrate, Pilibhit against the Accused by the police. The matter is pending.
5. Sanjeev Verma (the “Complainant”) has filed a criminal complaint before the 6th Additional Chief Judicial Magistrate, Moradabad against a director, reporter and certain employee of JPL (the “Accused”) alleging that one of the Accused, the reporter, had demanded ₹ 5,000 from the Complainant for not publishing some news against the Complainant. Since the Complainant didn’t pay the money demanded, the news was published against the Complainant. The matter is pending.
6. Nodal Officer, Bhagalpur, Election Commission has filed first information report with the Ishack Chak police station, Bhagalpur against certain directors and editors of JPL and others for alleged publication of advertisement during assembly elections without permission of the Election Commission. The matter is pending.
7. Labour Enforcement Officer, Labour Department, Varanasi (the “Labour Officer”) has filed a criminal complaint before the Chief Judicial Magistrate Court, Varanasi against JPL and another for not adhering to the order of Ministry of Labour and Employment, Government of India to implement the recommendations of the Majithia Wage Board and also for non-production of documents as demanded by the Labour Officer. The matter is pending.
8. Labour Officer, Aligarh (the “Labour Officer”) has filed a criminal complaint before the Chief Judicial Magistrate Court, Aligarh against certain officials of JPL for not adhering to the order of Ministry of Labour and Employment, Government of India to implement the recommendations of the Majithia Wage Board and also for non-production of documents as demanded by the Labour Officer. The matter is pending.
9. The Inspector under the Working Journalist Act, 1955 has filed two separate criminal complaints before the Metropolitan Magistrate, Patiala House, New Delhi and Metropolitan Magistrate Tees Hazari Court, New Delhi, respectively, against certain directors and other senior officials of JPL alleging that JPL has failed to maintain record of details pertaining to the implementation of the recommendations of the Majithia Wage Board. The matter is pending.
10. Om Mishra, an ex-freelancer reporter of JPL, has filed a human rights petition before the Judicial Magistrate First Class against certain directors and editors of JPL alleging non-payment of salary and certain monetary dues. The accused have filed a criminal miscellaneous application for stay of the proceedings, before the Allahabad High Court, and such stay has consequently been granted. The matter is pending.

ANY OTHER IMPORTANT INFORMATION AS PER BRLM / ISSUER COMPANY - NIL

DECLARATION BY THE COMPANY

We hereby certify and declare that all relevant provisions of the Companies Act, 1956 (to the extent applicable), Companies Act, 2013 and the rules/ guidelines/ regulations issued by the Government or the regulations or guidelines issued by the Securities and Exchange Board of India, established under Section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Abridged Prospects is contrary to the provisions of the Companies Act, 1956 (to the extent applicable), Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities and Exchange Board of India Act, 1992 or rules or regulations made thereunder or guidelines issued, as the case may be. We further certify that all the statements in this Abridged Prospects are true and correct.

DECLARATION BY THE SELLING SHAREHOLDERS

Each Selling Shareholder, certifies that all statements and undertakings made by the respective Selling Shareholder in this Abridged Prospects specifically in relation to itself or in connection with the Equity Shares held by the respective Selling Shareholder which are offered in the Offer for Sale, are true and correct.

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IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE RED HERRING PROSPECTUS (“RHP”)

BIDDER’S UNDERTAKING FOR REVISION FORM

I/We (on behalf of joint applicants, if any) confirm that the Acknowledgement Slip for my/our bids are enclosed for the revisions which are being requested. I/We agree to be bound by all the terms & conditions mentioned in the Bid cum Application Form submitted earlier by me/us.

I/We (on behalf of joint applicants, if any) authorize you to reject this Bid Revision Form, in case any of the details of my existing Bids as appearing on the electronic book building system do not tally with the details given in this Revision Form.

INSTRUCTIONS FOR FILLING UP THE BID REVISION FORM

1. Name of sole/ first Bidder should be exactly the same as it appears in the depository records.
2. Please ensure that the Bid options provided are in the same order as that provided in the Bid Cum Application Form submitted earlier.
3. In case there is no change in the particular Bid option, please write “NO CHANGE”. In case you want to cancel the Bid option, please write “CANCELLED”.
4. Total Bid Amount payable must be calculated for the highest of three options, at Bid Price. Total amount to be paid must be calculated net of Total Bid Amount paid at the time of submission of Bid Cum Application Form. Bidders, please ensure that your Bank has notified an SCSB Branch in the city where Application Form is being submitted. **Revision of Bids in case of Revision of Price Band:** In case of an upward revision in the Price Band, Retail Individual Bidders who had Bid at Cut-off Price could either (i) revise their Bid or (ii) shall make additional payment based on the cap of the revised Price Band (such that the total amount i.e., original Bid Amount plus additional payment does not exceed ₹ 2,00,000 if the Bidder wants to continue to Bid at Cut-off Price), with the member of the Syndicate/Registered Brokers/RTA/CDPs to whom the original Bid was submitted. In case the total amount (i.e., original Bid Amount plus additional payment) exceeds ₹ 2,00,000, the Bid will be considered for allocation under the Non-Institutional Portion in terms of the RHP. If, however, the Bidder does not either revise the Bid or make additional payment and the Offer Price is higher than the cap of the Price Band prior to revision, the number of Equity Shares Bid for shall be adjusted downwards for the purpose of Allotment, such that no additional payment would be required from the Bidder and the Bidder is deemed to have approved such revised Bid at Cut-off Price. (iii) In case of a downward revision in the Price Band, announced as above, Retail Individual Bidders, who have bid at Cut-off Price could either revise their Bid or the excess amount blocked at the time of bidding would be unblocked from the ASBA Account.
5. Only the first Bidder is required to sign the Bid cum Application Form/Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA Bank Account Holder is mandatory. If the first applicant is not the account holder, ensure that the Bid cum Application Form is signed by the account holder.
6. **Other Instructions:** a. Revision to Bids must be made only in the prescribed Revision Form, as applicable. b. Revision Form must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the Syndicate Member/SCSBs/Registered Brokers/RTA/CDP will not be liable for errors in data entry due to incomplete or illegible Revision Forms. c. Ensure that Acknowledgement Slip for your Bid and any other applicable documents in support of the Revision are attached with the Revision Form; and d. Bidders shall only be required to pay the amount in excess of their original Bid Amount (if any) upon an upward revision of their Bid.

OFFER STRUCTURE

Particulars	QIBs ⁽¹⁾	Non-Institutional Bidders	Retail Individual Bidders
Number of Equity Shares available for Allotment / Allocation ⁽²⁾	Not more than [●] Equity Shares.	Not less than [●] Equity Shares or Offer less allocation to QIB Bidders and Retail Individual Bidders shall be available for allocation.	Not less than [●] Equity Shares or Offer less allocation to QIB Bidders and Non-Institutional Bidders shall be available for allocation.
Percentage of Offer available for Allotment/ allocation	Not more than 50% of the Offer shall be available for allocation to QIB Bidders. However, 5% of the Net QIB Portion shall be available for allocation proportionately to Mutual Funds only. Mutual Funds participating in the 5% reservation in the Net QIB Portion will also be eligible for allocation in the remaining QIB Portion. The unsubscribed portion in the Mutual Fund reservation will be available for allocation to QIBs.	Not less than 15% of the Offer or the Offer less allocation to QIB Bidders and Retail Individual Bidders shall be available for allocation.	Not less than 35% of the Offer or the Offer less allocation to QIB Bidders and Non-Institutional Bidders shall be available for allocation.
Basis of Allotment if respective category is oversubscribed ⁽³⁾	Proportionate as follows (excluding the Anchor Investor Portion): (a) Atleast [●] Equity Shares shall be available for allocation on a proportionate basis to Mutual Funds; and (b) [●] Equity Shares shall be available for allocation on a proportionate basis to all QIBs including Mutual Funds receiving allocation as per (a) above. Our Company, in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors at the Anchor Investor Allocation Price on a discretionary basis, out of which at least one-third will be available for allocation to Mutual Funds only.	Proportionate.	Allotment to each Retail Individual Bidders shall not be less than the minimum Bid Lot, subject to availability of Equity Shares in the Retail Portion, and the remaining available Equity Shares, if any, shall be allotted on a proportionate basis. For further details, see “Offer Procedure – Part B – General Information Document for Investing in Public Issues – Allotment Procedure and Basis of Allotment – Allotment to RIIs” on page 273 of the RHP.
Minimum Bid	Such number of Equity Shares so that the Bid Amount exceeds ₹ 200,000.	Such number of Equity Shares so that the Bid Amount exceeds ₹ 200,000.	[●] Equity Shares.
Maximum Bid	Such number of Equity Shares not exceeding the size of the Offer, subject to applicable limits.	Such number of Equity Shares not exceeding the size of the Offer, subject to applicable limits.	Such number of Equity Shares whereby the Bid Amount does not exceed ₹ 200,000.
Mode of Allotment	Compulsorily in dematerialised form.		
Bid Lot	[●] Equity Shares and in multiples of [●] Equity Shares thereafter.	[●] Equity Shares and in multiples of [●] Equity Shares thereafter.	[●] Equity Shares and in multiples of [●] Equity Shares thereafter.
Allotment Lot	A minimum of [●] Equity Shares and thereafter in multiples of one Equity Share.	A minimum of [●] Equity Shares and thereafter in multiples of one Equity Share.	A minimum of [●] Equity Shares and thereafter in multiples of one Equity Share, subject to availability in the Retail Portion.
Trading Lot	One Equity Share.		
Who can Apply ⁽⁵⁾	Mutual Funds, Venture Capital Funds, AIFs, FPIs (other than Category III FPIs) public financial institution as defined in Section 2(72) of the Companies Act, 2013, a scheduled commercial bank, state industrial development corporation, insurance company registered with the Insurance Regulatory and Development Authority, provident fund with minimum corpus of ₹ 250 million, pension fund with minimum corpus of ₹ 250 million, National Investment Fund, insurance funds set up and managed by army, navy or air force of the Union of India and insurance funds set up and managed by the Department of Posts, India. Non resident investors such as FVCIs, multilateral and bilateral development financial institutions are not eligible to participate in the Offer.	Eligible NRIs investing on a non repatriation basis, Resident Indian individuals, HUFs (in the name of the Karta), companies, corporate bodies, scientific institutions, societies and trusts, sub-accounts of FIIs registered with SEBI, which are foreign corporates or foreign individuals and Category III FPIs. NRIs investing on repatriation basis will not be permitted to invest in the Offer.	Resident Indian individuals, HUFs (in the name of the Karta) and Eligible NRIs investing on a non-repatriation basis. NRIs investing on repatriation basis will not be permitted to invest in the Offer.
Terms of Payment	The entire Bid Amount shall be payable at the time of submission of Anchor Investor Application Form by Anchor Investors. ⁽⁴⁾ In case of ASBA Bidders, the SCSB shall be authorised to block the Bid Amount mentioned in the ASBA Form.		
Mode of Bidding	Only through the ASBA process (except for Anchor Investors).	Only through the ASBA process.	Only through the ASBA process.

⁽¹⁾ Our Company, in consultation with the BRLM may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis. One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. For details, see “Offer Procedure” beginning on page 237 of the RHP.

⁽²⁾ Subject to valid Bids being received at or above the Offer Price. In terms of Rule 19(2)(b)(ii) of the SCRR, this is an Offer for at least such percentage of the post-Offer paid-up Equity Share capital of our Company which will be equivalent to ₹ 4,000.00 million calculated at the Offer Price and the post-Offer capital of our Company calculated at the Offer Price is more than ₹ 16,000 million but less than or equal to ₹ 40,000 million. The Offer is being made through the Book Building Process in accordance with Regulation 26(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers. Our Company may, in consultation with the BRLM allocate up to 60% of the QIB Portion to Anchor Investors at the Anchor Investor Allocation Price, on a discretionary basis, out of which at least one-third will be available for allocation to domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Such number of Equity Shares representing 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only. The remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to QIBs, including Mutual Funds, subject to valid Bids being received from them at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to all QIBs. Further, not less than 15% of the Offer shall be available for allocation on a proportionate basis to Non Institutional Bidders and not less than 35% of the Offer shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price.

Subject to valid Bids being received at or above the Offer Price, under-subscription, if any, in the Non-Institutional Portion or the Retail Portion would be allowed to be met with spill-over from other categories or a combination of categories at the discretion of our Company, in consultation with the BRLM, and the Designated Stock Exchange, on a proportionate basis. However, under-subscription, if any, in the QIB Portion will not be allowed to be met with spill-over from other categories or a combination of categories. In the event of under-subscription in the Offer, Equity Shares offered pursuant to the Fresh Issue shall be allocated prior to Equity Shares offered pursuant to the Offer for Sale.

⁽³⁾ In the event that a Bid is submitted in joint names, the relevant Bidders should ensure that the depository account is also held in the same joint names and the names are in the same sequence in which they appear in the Bid cum Application Form. The Bid cum Application Form should contain only the name of the First Bidder whose name should also appear as the first holder of the beneficiary account held in joint names. The signature of only such First Bidder would be required in the Bid cum Application Form and such First Bidder would be deemed to have signed on behalf of the joint holders.

⁽⁴⁾ Anchor Investors shall pay the entire Bid Amount at the time of submission of the Anchor Investor Bid, provided that any difference between the Anchor Investor Allocation Price and the Anchor Investor Offer Price, shall be payable by the Anchor Investor Pay-in Date as mentioned in the CAN.



TO,
THE BOARD OF DIRECTORS
MUSIC BROADCAST LIMITED

BOOK BUILT OFFER

ISIN : INE919I01016

**Bid cum
Application
Form No.**

SYNDICATE MEMBER'S STAMP & CODE	BROKER/SCSB/CDP/RTA STAMP & CODE	1. NAME & CONTACT DETAILS OF SOLE / FIRST BIDDER															
		Mr. / Ms./M/s. _____ _____															
		Address _____ _____															
SUB-BROKER'S /SUB-AGENT'S STAMP & CODE	SCSB BRANCH STAMP & CODE	_____ Email _____															
		Tel. No (with STD code) / Mobile _____															
		2. PAN OF SOLE / FIRST BIDDER															

BANK BRANCH SERIAL NO.	SCSB SERIAL NO.	3. BIDDER'S DEPOSITORY ACCOUNT DETAILS <input type="checkbox"/> NSDL <input type="checkbox"/> CDSL															

		For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID															

PLEASE CHANGE MY BID

4. FROM (AS PER LAST BID OR REVISION)

Bid Options	No. of Equity Shares Bid (Bids must be in multiples of Bid Lot as advertised)									Price per Equity Share (₹)/ "Cut-off" (Price in multiples of ₹ 1/- only)											
	(In Figures)									(In Figures)											
	Bid Price									Retail Discount				Net Price				"Cut-off" (Please ✓ tick)			
8	7	6	5	4	3	2	1	3	2	1	3	2	1	3	2	1					
Option 1																	<input type="checkbox"/>				
(OR) Option 2																	<input type="checkbox"/>				
(OR) Option 3																	<input type="checkbox"/>				

5. TO (Revised Bid) (Only Retail Individual Bidders can Bid at “Cut-off”)

Bid Options	No. of Equity Shares Bid (Bids must be in multiples of Bid Lot as advertised)								Price per Equity Share (₹)/ "Cut-off" (Price in multiples of ₹ 1/- only)											
									(In Figures)											
	(In Figures)								Bid Price			Retail Discount			Net Price			"Cut-off" (Please ✓ tick)		
	8	7	6	5	4	3	2	1	3	2	1	3	2	1	3	2	1			
Option 1																				
(OR) Option 2																		<input type="checkbox"/>		
(OR) Option 3																		<input type="checkbox"/>		

6. PAYMENT DETAILS

PAYMENT OPTION : FULL PAYMENT ☐ PART PAYMENT ☒

[illegible][illegible]

I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS BID REVISION FORM AND THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC ISSUES ("GID") AND HEREBY AGREE AND CONFIRM THE "BIDDERS UNDERTAKING" AS GIVEN OVERLEAF. I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE BID REVISION FORM GIVEN OVERLEAF.

7A. SIGNATURE OF SOLE/ FIRST BIDDER	7B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)	SYNDICATE MEMBER / BROKER / SCSB / CDP / RTA STAMP (Acknowledging upload of Bid in Stock Exchange system)
Date :	I/We authorize the SCSB to do all acts as are necessary to make the Application in the Offer	
	1) _____	
	2) _____	
	3) _____	

TEAR HERE



MUSIC BROADCAST LIMITED

Acknowledgement Slip for Syndicate Member / Broker/SCSB/DP/RTA

**Bid cum
Application
Form No.**

PAN of Sole / First Bidder[illegible]

TEAR HERE

MUSIC BROADCAST LIMITED. BID REVISION FORM - INITIAL PUBLIC OFFER - R		Option 1	Option 2	Option 3	Stamp & Signature of Syndicate Member / Broker / SCBS / DP / RTA	Name of Sole / First Bidder
	No. of Equity Shares					
	Bid Price					
	Additional Amount Blocked (₹)					
	ASBA Bank A/c No. _____					
	Bank & Branch _____					